

UNIVERSAL MATCH CORP.
SAN FRANCISCO, CAL.



Lafayette
Strip

OF THE
EAST END

AT THE

ATLANTIC
4-9902

JONSON'S



Lafayette

CLOSE COVER
BEFORE STRIKING



**SIZZLING
STEAKS
COCKTAILS**

**FRIED
CHICKEN**

JONSON'S

3387

**MT. DIABLO
BLVD.**

**LAFAYETTE
CALIF.**

TEN-STRIKE

REG. U.S. PAT. OFF.

MANUFACTURED BY

*Universal
Match Corp.*

ST. LOUIS NEW YORK

